SUPPORT BAY, LLC · LOS ANGELES SINCE 1988

TECHNOLOGY ADVISORY

One trusted advisor for every technology you buy

Internet, phones, cloud, software, hardware and energy, compared side by side and managed through a single relationship.

Save time
One contact, every vendor

Reduce costs
Competitive, side-by-side quotes

Take control
One view of every subscription

WHY IT'S HARDER THAN IT SHOULD BE

Every service has its own vendor, contract and renewal date

Most growing businesses buy technology from a dozen or more providers. Each one sends its own invoice, sets its own renewal terms and raises prices on its own schedule.

Keeping track of which providers are best, and which prices are still fair, is close to a full-time job. So contracts auto-renew, unused licenses keep billing, and better options go unnoticed. Two recent examples show how quickly costs move:

36%

of SaaS licenses go unused on average, measured against recommended utilization.

Zylo, 2026 SaaS Management Index

+12%

Microsoft 365 Business Standard list price, $12.50 to $14.00 per user, from July 1, 2026.

Microsoft Licensing News

30.4¢

average California commercial electricity price per kWh, September 2026.

U.S. EIA, via YCharts

HOW SUPPORT BAY HELPS

Advice that works for you, not for a vendor

One source for all of it

A single relationship covers connectivity, phones, cloud, software, hardware and energy. You never negotiate a technology contract alone.

Vendor-neutral recommendations

We are not tied to any provider. Recommendations follow your size, industry and goals, not a product line.

Side-by-side comparisons

Our engineers compare technical fit and pricing across leading providers, including what it takes to implement and maintain each option.

No added cost to you

Providers compensate us, so our advice, quotes and ongoing advocacy come at no added cost to your business.

One place for subscriptions

A cloud procurement portal to view and update subscriptions, see one consolidated bill and automate license assignment.

35+ years of local experience

Backed by Support Bay's history since 1988 and the SupportMax team when you need the work done.

WHAT WE SOURCE

Technology and services we compare for you

Category	Includes
Connectivity and networking	Business internet and fiber, mobility and IoT, SD-WAN, SASE
Phones and customer experience	Cloud phone systems (UCaaS), contact-center platforms (CCaaS)
Cloud and infrastructure	Public, private and hybrid cloud, colocation, disaster recovery
Software and licensing	Microsoft 365, Google Workspace, ERP, CRM and business applications
Security products	Endpoint, email, network, cloud and physical security
AI tools	Microsoft Copilot, Gemini and AI customer-experience tools
Hardware and logistics	PCs, laptops, phones, monitors and displays, with delivery and retrieval
Energy	Electricity, natural gas, solar, EV charging, water and waste

HOW IT WORKS

From first quote to every renewal

1. **Cost review**
   Tell us what you use today, what you pay and when each contract renews.
2. **Comparison**
   We bring the best-fit options side by side, with pricing and implementation notes.
3. **You choose**
   We place the order and coordinate a smooth transition with the new provider.
4. **Ongoing advocacy**
   We stay your contact for support escalations, renewals and changes.

Get a free Technology Cost Review

Send us your current internet, phone, software, cloud or energy bills. We will show you where you may be overpaying and what better-fit options exist, at no cost or obligation.

Call 310.294.8969 · supportbay.com/technology-advisory

Sources: Zylo, 2026 SaaS Management Index (Jan. 2026) · Microsoft, 2026 Microsoft 365 packaging and pricing updates (effective July 1, 2026) · U.S. Energy Information Administration, California average commercial retail electricity price, Sept. 2026, via YCharts. Provider pricing and availability are subject to change. Support Bay, LLC is a Los Angeles technology company founded in 1988 and the parent of SupportMax and Telling Marketing.