SAVE TIME · REDUCE COSTS · TAKE CONTROL

TECHNOLOGY ADVISORY

Strategically plan your technology stack

Rely on our expertise to stay ahead of technology trends and make informed decisions for your business.

Buying and managing technology is challenging. Staying on top of trends and the best vendors for your business can be a full-time job. Managing contracts, relationships and services shouldn't pull your team away from its top priorities.

A single trusted advisor. Support Bay follows the market so you don't have to, and offers tailored guidance on the technology, support and services that power your business, from connectivity to cloud to energy.

36%

of SaaS licenses go unused on average, against recommended utilization.

Zylo, 2026 SaaS Management Index

01 One source for all of your technology needs

Find the right solutions

Through our partner network we can source thousands of solutions from hundreds of providers, covering connectivity, SaaS, cloud phones, contact centers, security and even energy.

Save time and resources

Managing contracts and relationships across vendors is tedious. We handle the vendor relationships, so you never need to negotiate a technology contract alone.

Vendor-neutral recommendations

We aren't tied to any provider, so our recommendations are unbiased and built around your goals, scale and budget.

No added cost to you

Providers compensate us, so our advice, quotes and ongoing advocacy come at no added cost to your business.

02 Lean on our industry expertise

Benefit from expert guidance

Our engineers evaluate your business, from industry to size to unique needs, and bring side-by-side technical and pricing analyses of the top options and the services needed to run them.

Extend your technical team

Meet growing demands without adding headcount: proactive monitoring, on-site equipment service, cloud migrations, onboarding and extended help desk support.

03 Simplify cloud procurement

Spend management

One place to view, manage and update every subscription in your organization.

Billing and invoice management

A clear view of your cloud purchases on a single consolidated bill.

Workforce identity

Lower IT costs with automated onboarding, license assignment, centralized access and secure sign-in.

Procurement marketplace

Our experts are here when you need them, and you can also browse and compare solutions on your own.

How it works

1

Cost review

Tell us what you use today, what you pay and when contracts renew.

2

Comparison

We bring best-fit options side by side, with pricing.

3

You choose

We place the order and coordinate a smooth transition.

4

Ongoing advocacy

We stay your contact for support, renewals and changes.

Get a free Technology Cost Review

Send us your current bills and we'll show you where you may be overpaying.

310.294.8969

supportbay.com/technology-advisory

Sources: Zylo, 2026 SaaS Management Index (Jan. 2026). Provider pricing and availability are subject to change. Support Bay, LLC is a Los Angeles technology company founded in 1988 and the parent of SupportMax and Telling Marketing.